



Complete Details of the Black Girls Unscripted #BGUiNspires

Program Overview: The Black Girls Unscripted #BGUiNspires ("Campaign") encourages black women and girls around the globe to share their own unique perspective on what it means to be Black and female today. Submission (Story) can be uploaded as video, photo or text files.

HOW TO PARTICIPATE: The Program is open to Legal residents of the 50 United States and the District of Columbia, Europe, Africa, Asia, South America, who are 18 years of age or older, are eligible to participate in the Campaign. Stories may be uploaded in video, photo or essay format in accordance with the terms below.

1. FORMATTING REQUIREMENTS FOR SUBMISSION.

- a. Video: Utilizing a Gmail account, all videos must be submitted to bguinspires@gmail.com via google drive. The Video file size should be kept at or under 100 MB for quicker upload/encoding time (max file size is 300 MB). Video files must be provided in one of the following file format: MPV, MOV, AVI, MPEG, MPG, MKV, 3GP, FLV, M4V, F4V and WMV. The video should not be longer than 3 minutes. It should include any 3rd party names, signs or logos.
- b. Essay: A typed response is required. Text copy may be copied and pasted in the "Text Submission" form box.
- c. Photo: Photograph must be in a digital format and submitted via Gmail. All digital files must be 50 MB or smaller and must be in JPEG or JPG format. The photo should not include any 3rd party names, signs or logos.

CREATING YOUR STORY. Your Story:

- must be your own original and sole creation;
- must not infringe upon any third party's rights, including but not limited to, copyright, patent or trademark, or rights of privacy or publicity, or contain material that is or may be considered defamatory, slanderous or libelous, or portray or depict any person, product or entity in a false light;
- may not violate any federal, state or local laws, ordinances or other applicable laws; and
- must be consistent with Wells Fargo's Visions and Values and our Community Guidelines. Please refer to the Black Girls Unscripted Community Guidelines for additional information.

Submitting your story does not guarantee automatic eligibility or inclusion in the Program. Stories that do not meet the above-listed requirements or stories that, at the discretion of in Black Girls Unscripted, may technically meet the stated criteria, but not reflect the intent and spirit of the Program are not eligible. You warrant and represent that your Story complies with all of

these conditions and that you have obtained the requisite consent from any third party shown or referenced in your Story.

GRANT OF RIGHTS: By submitting a story, you agree and hereby grant to Black Girls Unscripted and its parents, divisions, subsidiaries, successors, licensees and assigns an irrevocable, perpetual, non-exclusive, assignable, royalty-free, worldwide license to reproduce, republish, distribute, publicly perform, create derivative works from, edit, alter, publicly display, exhibit, combine with other materials and otherwise use the Story, and all elements embodied therein, in any manner and in any and all media now known or hereafter devised for any purpose whatsoever, including, but not limited to, editorial, promotional, advertising, trade and internal purposes, without compensation or notification to, or permission from, you or any third party (except where prohibited by law) and hereby waive any moral rights in the Story.

If you do not want to grant to Black Girls Unscripted the rights set out above, please do not submit your materials. Black Girls Unscripted shall have no liability to you for any misuse by any third party of any Submission that is distributed by us through this Website or in respect of any infringement of the intellectual property rights in any Submission by any third party.

4. General. Black Girls Unscripted reserves the right in its sole and unequivocal discretion to remove any Story from its Website (including any text, photographs, video) and social media sites at any time and without notice and shall not be obliged to give a reason for doing so. In the event that we remove any Story from the Website we shall in no way be liable for any loss, liability, cost or expense suffered by you as a result (whether direct or indirect) of such removal. Black Girls Unscripted reserves the right in its sole and unequivocal discretion to remove, cancel, terminate, modify, delay or suspend the Program due to any reason of a technical, creative or other nature. If the Program is cancelled, all submitted Stories up to the point of cancellation will be reviewed according to the Program criteria.

5. Release. By participating, you release and hold harmless Black Girls Unscripted and its respective parents, subsidiaries, affiliates, related companies, directors, officers, employees and agents (collectively, the "Releasees") from any and all liability for any injuries, loss or damage of any kind arising from, or in connection with, this Program. You agree to indemnify and hold Releasees harmless from any and all claims, damages, loss, injury, expenses and costs (including reasonable attorneys' fees), brought or asserted by any third party against any of the Releasees due to or arising out of your Story or participation in this Program including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation.

The interpretation of these Terms and Conditions shall be governed by the laws of the State of Maryland. Any and all disputes will be resolved individually, without resort to class action, in the appropriate courts in the State of Maryland exclusively and subject to the laws of the State of Maryland.

For more information contact Black Girls Unscripted at info@blackgirlsunscripted.org